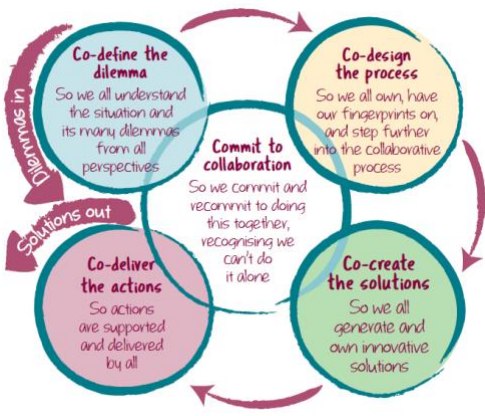


Twyfords Power of Co System is a single comprehensive guide for collaborative work.

It is based on leading theory yet very practical and easily applied on a day-to-day basis.

It is informed by 20 years of collaborative work by Twyfords, specialists in collaboration. With the Power of Co System your teams and groups will be making good progress from day one.

Working with groups of different people can be challenging. By applying the Power of Co System you will be able to:



- Get to agreement despite diverse opinions, silos, stakeholders and worldviews
- Make decisions together that lead to action together. No more spinning wheels.
- Ensure everyone feels committed, with energy to step up and do their part
- Know what the journey looks like, and plan with confidence.
- Feel supported, as our one-on-one guidance gives you the backup and advice you need.

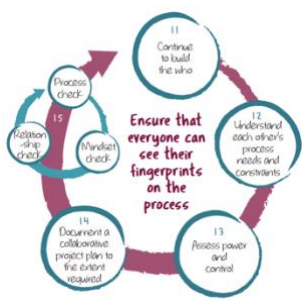
The Power of Co System comprises 100 pages of expert guidance for any challenging multi-stakeholder situation, with unique tools designed to help you with the essentials of effective group work, including:

- How to assess the need and build the business case for collaboration
- How to get broad agreement on the problem to be solved together, instead of fighting over 'solutions'.
- How to co-design governance and decision-making processes that let everyone get their fingerprints on the process
- How to generate interest among the disengaged, and how to make the most of the hyper-engaged.
- How to tap into the whole group to generate solutions none could have created alone.
- How to take peers and colleagues on a different journey, in a way that feels safe and 'do-able'.

2.2 Assess our need to do this together tool

Should we collaborate on this problem?
Rate the situation we face from 1 – 5 to gain insight into the need to collaborate.

The nature of the problem itself	
1. The problem is obvious	The actual problems to be solved are obvious
2. Solution already exists in our policies and procedures	We are going to have to create a new set of solutions
3. This situation is familiar, and we know how to deal with it	We haven't faced this before
4. The way forward is obvious	Feels like uncharted territory. Not clear about the next move
5. Few, if any, 'unknowns'	Sets of things we don't know, including 'unknown unknowns'
6. We don't need specialist knowledge to solve this	Probably has sufficient resources to solve this
7. No need for thinking too hard to solve this	We will have to think hard to solve this



To ensure your success the System includes regular one-on-one support and advice via Zoom or similar so that you have your own sounding board and guide. You won't be on your own, but will have the constant back-up of our collaboration specialists. We will give you as much support as you need to make this work in your situation.

Talk to us to discuss how the System can help you tackle even your most complex problem.

www.twyfords.com.au

The Collaborative Guide can help you in a range of situations where people need to work better across boundaries and could use some help, and is useful both inside organisations, and also across agencies with multiple stakeholders.

Internally-focussed

You are working within a large organisation or project structure and need various teams, groups or individuals to work better together to deliver the work, including:

- Contractual settings where the client/delivery relationship is under strain
- Governance groups that need to create a whole-of business approach when 'looking after my patch' is the norm
- Crossing the divide between teams or divisions so that the 'silos' work as one.
- Project teams that need to engage effectively with users or other stakeholders

Multi-Stakeholder work

You face a complex project requiring multiple stakeholders to work together to co-create a plan or set of solutions, including:

- Challenging situations with strong disagreements with multiple landholders, community stakeholders, agencies, NGOs or action groups
- Situations where worldviews and values seem to clash
- Situations where trade-offs, dilemmas and difficult compromises are unavoidable

For example


Members of a large governance group tended to focus on their individual (siloed) needs rather than the organisational benefit. Application of a key part of the Collaboration System around defining the dilemma generated an awareness of some of the that dysfunctional behaviour and a commitment to tackling a serious organisational issue together.

People from two organisations tackling a region-wide natural resource issue tended to "butt heads" each time they met. With the Collaboration System they focused on a key guide step around co-designing the way forward, which led to a "quantum shift in the working relationship between the two organisations".

The **Power of Co System** can be applied in any context. Settings where it has been applied include:

- Local, State and Federal Government policy and strategy work
- Coastal, landuse, transport, water, NRM, adaptation planning
- Strategy and service design in not-for-profits and volunteer organisations
- Design and construct contractual arrangements
- Integrating services and responses across Divisions
- Stakeholder engagement

[Call Stuart or John](#) for a free consultation on your situation. We will advise if and how the guide could be useful, and include one free tool to try



Subscribe to our newsletter to receive one brief email per month with new tips, tools and insights